

## **CITY OF SUMTER SOCIAL MEDIA COMMENT POLICY**

Welcome to the official City Sumter Social Media Page. We welcome your input and positive comments. If you experience an emergency or need emergency assistance, please use your phone to dial 9-1-1.

The purpose of this site is to present matters of public interest to the residents of the City of Sumter, South Carolina. We encourage you to submit comments, but please note this is NOT a public forum.

The City of Sumter social media profile and pages are a family-friendly outlet to promote our City's activities, events, and programs. We encourage you to ask questions and share comments on any of our activities and postings. Our communications team monitors our social media profile and pages but is not responsible for content generated by users. We accept the majority of comments but are not obligated to accept all comments or to respond to comments.

We will remove comments that include the following:

- Obscene, pornographic, profane, rude, or sexual language or images (including nudity).
- Personal attacks or offensive or discriminatory comments or content that target specific individuals or groups on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation/gender identification, as well as any other category protected by federal, state or local laws.
- Threats or defamatory statements.
- Advocacy for any illegal activity.
- Off-topic or repetitive posts (spam).
- Promotion or opposition to political organizations, campaigns, candidates, or pending legislative action.
- Personal information, including but not limited to addresses and telephone numbers.
- Web links to any site other than the City of Sumter website.
- Advertisements, promotions, and solicitations of any kind, including commercial products and services.
- Infringement on copyrights or trademarks.

We do not discriminate against any views but reserve the right to remove posts that violate the above policies or that are deemed inappropriate. The City of Sumter Communications team reserves the right to close comments at any time on its social media site. Repeated violations of our comment policy may cause the author to be blocked from the City of Sumter's social media account at any time and without prior notice.

In addition, should you (the end user) be formally charged with a criminal offense or be arrested in connection with a criminal offense, your image and identifying information along with details of the offense may be displayed on our page.

By "LIKING" and/or "INTERACTING" with our page, you agree to the above terms. The City shall have full permission or rights to any content posted to its social media page, including photographs and videos.

Please contact [cityofsumter@sumtersc.gov](mailto:cityofsumter@sumtersc.gov) with questions.

Updated 09/2020