

# Serving up the best in tennis...



**Tennis, anyone?** At Sumter's Palmetto Tennis Center, the answer is always "Yes!" The largest public tennis facility in South Carolina, PTC is serving up individual and tournament play that people across the southeast are talking about! With more courts coming in the near future, along with more amenities and a larger staff, we offer a resort-quality experience at prices that anyone can afford. Benefits to the community through increased tourism make a major impact, and taking up tennis can make an equally major difference in a player's physical condition. Serve it up today at the Palmetto Tennis Center!

## Benefits for You:

Last year, more than 11 million men and women enjoyed the fast-paced action of a good tennis match. There's a reason for the sport's growing popularity--not only is it fun, it's great for you!

Did you know that an hour of tennis can burn between 450 and 600 calories? Playing tennis on a regular basis can help to maintain or improve balance, mobility, agility, strength and fitness. Research shows that three hours per week of moderate aerobic exercise can cut the risk of heart disease by 50%. Tennis can even help lower your blood pressure, reducing chances of a heart attack or stroke.

Since opening in 2004, Palmetto Tennis Center has hosted more than 2,000 players per month. Revenue from tournaments and partnerships helps to make Sumter tennis the best bargain of all--daily play is *free* to the community!

If you're interested in improving your game, private lessons are available at a nominal charge. Our resident pros are available and ready to help you join in the fun, so head out to Palmetto Tennis Center today for great tennis and a healthier you!

## Benefits for Sumter:

Sports tourism brings major economic benefits to the Sumter community. With a positive financial impact of more than almost \$3 million annually, the Palmetto Tennis Center is a great source of revenue for Sumter. Planned expansion to 30 courts will enable the PTC to host national tournaments, with \$20 million coming into the community each year as a result. Presently, the Palmetto Tennis Center hosts more than a dozen tournaments and camps per year, bringing in excess of one thousand players into Sumter to experience not only great tennis, but the beauty, warmth and hospitality that make our community special.

Join the fun as Sumter tennis tourism at the Palmetto Tennis Center gets ready to take game, set and match!



## Palmetto Tennis Center

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# Sumter's Got Your Game!

State of the art tennis courts, lit for day or night play...Amenities usually seen in upscale private club settings...on-site pros and a fully-equipped pro shop...The Palmetto Tennis Center, centrally located in Sumter's beautiful Palmetto Park, is truly state of the art.

The Palmetto Tennis Center is one of the largest facilities in South Carolina, and host to the USTA, SCISA, local and Conference Carolinas tournaments.

Welcome to Sumter, South Carolina's Gamecock City, home of "delightful stays and Southern ways." Ninety minutes from the beach, three hours from the mountains and a short day trip from the South's major cities, we really are "in the middle of everything"! Enjoy exploring this unique community that combines the charm of the antebellum era with the exciting advances of the 21st century, offering metropolitan amenities with a small-town flavor.

Palmetto Tennis Center offers:

- **24 courts; 18 lighted for night play**
- **A fully-stocked Pro Shop**
- **Lockers and bathrooms**
- **Two ball machines--one with lift**
- **Stringing**
- **Free admission for regular play**
- **Lessons and special programs for all ages**

Programs currently offered include:

- **USTA Quick Start**
- **Palmetto Swans and Stars beginners classes**
- **Elite classes**
- **Adult clinics**
- **Private lessons**

Future plans include expansion to 36 courts and new locker rooms featuring showers and private lockers.

If you are looking for resort-quality tennis that's surprisingly affordable in a friendly, relaxed atmosphere, you owe it to yourself to make the trip to Palmetto Tennis Center, where tennis rocks!

