



Sumter Iris Festival Commission

Dear Merchant,

Enclosed please find an Application for the 2014 Iris Festival Market Place section. The Iris Festival will be held at the beautiful Swan Lake Iris Gardens in Sumter, S.C., on **May 23rd - 25th, 2014**. The Iris Festival is one of the oldest festivals in South Carolina and is consistently listed as one of the Top 100 festivals in the United States.

Items in the Market Place should be items manufactured or purchased for resale. No handcrafted items will be allowed in this area. If your merchandise does not qualify, you may be interested in applying for the Arts and Crafts area instead. Any vendors selling items that do not qualify will be asked to leave without refund.

Market Place will be located adjacent to the Arts and Crafts area, inside the Gardens. This is the same location that has worked very well in recent years. While there is no vehicle access in this area, there will be two (2)-hour parking for loading and unloading area located at the entrance gate. Because no vehicles may be driven inside the gates, you may bring a hand truck or whatever is needed to quickly transport your items. Unfortunately, the Iris Festival is unable to provide personnel or hand trucks to help with the loading and unloading. **Please note that electrical access is NOT available in the Market Place area.**

Please read the application carefully. If you feel you do not meet the qualifications for Market Place, please request the Arts and Crafts Application. If you are not sure or have further questions, please call the Swan Lake Visitors Center at **1-800-688-4748**. We hope to see you May 23rd -25th for another spectacular year in the Gardens!

Sincerely,

Sumter Iris Festival Commission

**2014 IRIS FESTIVAL
MARKET PLACE**

PRICES:

Before May 1, 2014:	12' x 10' (single space)	\$ 75.00
	24' x 10' (double space)	\$120.00
After May 1, 2014:	12' x 10' (single space)	\$130.00
	24' x 10'(double space)	\$160.00
After May 15, 2014:	No Applications accepted.	

Please return page two (2) of your application with check or money order made payable to **SUMTER IRIS FESTIVAL COMMISSION, Post Office Box 1802, Sumter SC 29151** and a picture of your product or booth. All fees are non-refundable. Each merchant must possess a Business License from the City of Sumter. To obtain this license (fee is an additional **\$5.00**), please contact the City of Sumter Business License Office at P.O. Box 1449, Sumter, SC 29151-1449, or call (803) 774-1601 during regular business hours. *The Business License Application must be made separately; please do **NOT** return it with your Iris Festival entry form.*

POLICIES FOR MARKET PLACE VENDORS

1. No food or beverages may be sold or given away.
2. Mobile campers and RVs are prohibited on the premises of Swan Lake Gardens, including all festival and other parking areas. **Violators will be asked to leave.**
3. All vendors must be approved by the Committee and are responsible for obtaining their own Business Licenses from the City of Sumter.
4. Setup time for is 7:00 a.m. to 9:00 a.m. No early or late setups will be allowed. There is **no** vehicle access into the Gardens. There will be a two (2)-hour unloading area for those with large items. All booths must be completely set up by 9:30 a.m.
5. Show hours are 10:00 a.m. to 6:00 p.m. on Friday, 10:00 a.m. to 6:00 p.m. on Saturday, and 10:00 a.m. to 5:00 p.m. on Sunday. Breakdown is at 6:00 p.m. on Friday, 6:00 p.m. on Saturday, and 5:00 p.m. on Sunday. **Vendors must be present at all times during these hours on all three days.**
6. All merchants are to provide their own tables, chairs, tents, and other necessary items.
7. The Iris Festival cannot provide personnel to help with setup or breakdown.
8. **No pets are allowed** without proof of medical need.
9. No refunds will be given.
10. Spaces may not be occupied by more than one vendor.
11. **All vendor items must be contained within the contracted vendor space. No merchandise or displays are allowed outside your designated 10' x 12' or 10' x 24' space.**
12. The Committee reserves the right to refuse entry to any vendor.
13. Applicants hereby indemnify the Iris Festival Commission, the City and County of Sumter, Market Place Committee and their members, subsidiaries and affiliates in the event of loss or damage to goods and/or personal property.

If you have any questions, contact us at **1-800-688-4748** or **803-436-2640**. We look forward to your participation!

APPLICATION FOR
2014 IRIS FESTIVAL
Market Place

Keep Page One (1) for your information and return this Application, your business card, photos and/or samples of your product, and the entry fee to:

**Sumter Iris Festival
Commerce Community Committee
P. O. Box 1802
Sumter, SC 29151-1802**

CONTACT NAME _____

BUSINESS NAME _____

MAILING ADDRESS _____

DAYTIME PHONE _____ CELL PHONE _____ EMAIL _____

HAVE YOU PREVIOUSLY PARTICIPATED IN THE SUMTER IRIS FESTIVAL?

NO ____ YES ____ YEAR(S) _____

BRIEF DESCRIPTION OF YOUR PRODUCT OR SERVICE

Please check your space request (pricing on page one) and indicate amount enclosed:

Single (12' x 10') _____ Double (24' x 10') _____ Enclosed \$ _____

ELECTRICITY IS NOT AVAILABLE IN THE MARKET PLACE AREA

The undersigned hereby indemnifies the Sumter Iris Festival Commission, the City of Sumter, County of Sumter, Market Place Committee and their members, subsidiaries and affiliates in the event of loss or damage to goods and/or personal property. Undersigned also understands that there are no refunds, and agrees to abide by all rules of the event.

Signature

Date

Please enclose a stamped, self-addressed #10 envelope for your confirmation packet.