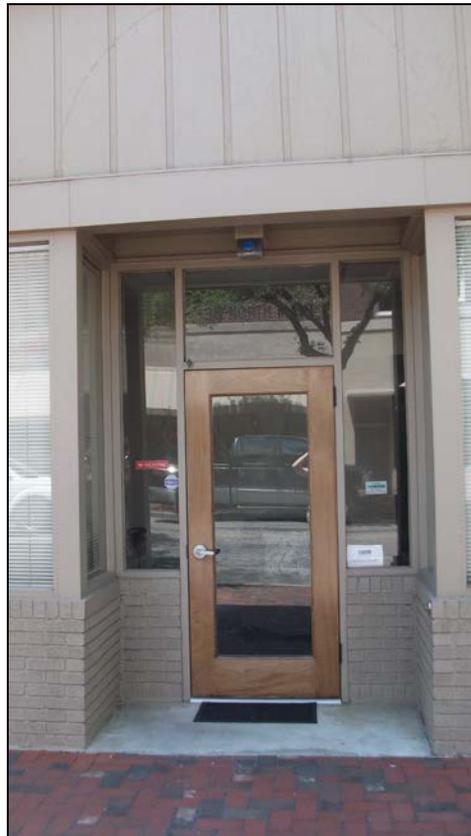


# Historic Preservation Design Review

June 26, 2014

HP-14-11, 38 N. Main St. (City)

## I. THE REQUEST



<b>Applicant:</b>	Howie Owens
<b>Status of the Applicant:</b>	Representative for business owner
<b>Request:</b>	Design review approval for signage at 38 N. Main.
<b>Location:</b>	38 N. Main St.
<b>Present Use/Zoning:</b>	Vacant /CBD
<b>Tax Map Reference:</b>	228-12-04-036

**Adjacent Property Land Use and Zoning:** North – Pharmacy /CBD  
South – Former Antique store (now vacant) /CBD  
East – N. Main St. /CBD  
West – Hampton’s Restaurant / CBD

## II. BACKGROUND

The applicant is requesting a Certificate of Appropriateness for a sign to be located at 38 N. Main St. The proposed business is a spa.

*Architectural & Historical Significance:*

Based on the 1985 Main Street Sumter Survey, 38 N. Main St. was part of the original AJ Solomon clothing store at 34-40 N. Main St., which burned in 1938 and was rebuilt. This structure is located inside the designated National Register District boundary. It is deemed to be a contributing structure within the District. It is historically significant because of its age (c. 1939).

*The Proposal:*

The proposed sign is shown below:



Design review is required for this sign because it does not meet the recommendations of the guidelines that would qualify for staff-level approval.

The *Design Review Guidelines Manual* states:

**#19) SIGN COLORS SHOULD COMPLEMENT OVERALL BUILDING COLORS**

Recommended

**b. Dark backgrounds with light letters are historically appropriate for sign colors.** Dark colors since they complement the masonry in the downtown area. Light letters are also appropriate and complement the dark red colors of masonry in the downtown area.

**#23) TRADITIONAL LETTERING IS RECOMMENDED**

Recommended

**b. Serif style letters are appropriate and their use should be encouraged.**

**III. STAFF RECOMMENDATION**

Staff has reviewed this request in accordance with the design guidelines. The proposed sign is tasteful and meets the intent of the historic guidelines. Staff recommends approval of this request.

**IV. DRAFT MOTIONS**

I move that the Sumter Historic Preservation Design Review Committee approve HP-14-11.

I move that the Sumter Historic Preservation Design Review Committee deny HP-14-11.

I move that the Sumter Historic Preservation Design Review Committee enter an alternative motion.

**V. HISTORIC PRESERVATION DESIGN REVIEW – JUNE 26, 2014**

The Sumter Historic Preservation Design Review Committee at its meeting on Thursday, June 26, 2014 approved this request as presented.